

PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 8/15/12

TO: Bill Whittle STATION: WFSB

FROM: Heather Uttley HRP OFFICE: WASHINGTON, DC

REQUEST RECEIVED FROM

BUYER: Mike Furman

AGENCY: Great American Media

ADDRESS: 3050 K Street, NW Suite 100, Washington, DC 20007

PHONE #: (202) 338-8700

FAX #: (202) 338-2334

OTHER:

AVAILS FOR

COMMITTEE: Democratic Congressional Campaign Committee

CHAIRPERSON: Kristie Mark

TREASURER:

ADDRESS: 430 South Capitol St. Washington DC 20003

PHONE #: 202-338-8700

FAX #:

OTHER:

FOR

ISSUE: DCCC

OFFICE: N/A

PARTY: Democrat

DAYPARTS: All

SCHEDULE DATES: As ordered

COMMERICAL LENGTH: :30

PROGRAMS: All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: 从FSB 中心开放	FOT	Date.			
I, Sam Uwe do hereby request station time conce	ne				
Broadcast Rotation or Length Package	Days Glass T	mes per Number Week of Weeks			
AS 00	DERED				
Total Charges: $eta $	02891055/#17	87125 het			
This broadcast time will be used by: Demozratic Congressional Campaign Committee					
Does the programming (in message relating to any p					
Yes Yes		0			

For programming importance," list office(s) being so	the name o	of the legally	qualified cand	lidate(s) the	e programmi	
For programming importance," attac				ng to any p	olitical matte	r of national
I represent that th	- •				-	•
Democ 430 Sõ Washi	ratic um C ngto	congl apitol m, ox	ressi'on st 20003	al Cou	npaign	committee
and you are author furnishing the pay	ized to am	nounce the tin	nc as paid for	by such pe	erson or entity	y. The entity
a corporation	; A co	mmittee; [] an associati	on; 🗌 or	other unine	corporated group.
The names, offices agents of the entity	are named MAN DES NOT	l below (may Chic DISCRIMIN	be attached so be att	eparately): かんり (? RMIT DIS	TH'UV CRIMINAT	or authorized
l agree to indemnify easonable attorney's dvertisement(s). For ranscript, or tape, we fore the time of the	fees, that r the above thich will	nay ensue fro e-stated broa be delivered	om the broader adeast(s), I al to the station	ast of the al	bove-request	ed
TO	BE SI	GNED B	Y ISSUE	ADVER	RTISER	
4/18/11	$\times \mathcal{Y}$	OM	me	20	12 338	
Date	O.	Signature			Contact Phone	
<i>TO I</i>	3E SIG	NED BY	STATIO	N REPR	ESENTA	TIVE
Accepted	l		Accepted in	Part		Rejected
100	2	/\/	Malsh	Alc.	1)05	
Signati Copyright © 2011 by the Na		on of Broadcasters	Printed Nam May Not Be Copies		r Further Distribute	Title ed.

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Length Rot	e of Day, ation or Days ackage	Class	Times per Week	Number of Weeks
A	> 820	TRE		

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6328330 *** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 703-516-9680
ISK !!!
EPORT FROM REP SEP20/12 20.12
CHANGES *** WFSB-TV ***

20.12 # DATE SEP20/12 SALESMAN REGIONAL (H) VELTEV HEATHER BUYER NAME MIKE FURMAN LOCAL OFF.# SALES PRSN WA-CLASS: NATL. **以** 臣 P.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, 20007 COMMENTS: # 6328330 AMERICAN MEDIA Ö WK-1 3050 K ST NW CONTRACT WASHINGTON EST#1472 SEP24/12 ADV. NAME ISS/DCCC GREAT TAX AGY. NAME STATE SEP18/12 FLIGHT DATES DCCC TAX # ORDER PRDCT # ADV # CITY AGX

REP: REVISED ORDER
LN 11 PRGM AND TIME PERIOD CHANGED
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

LINE	:LINE#:REP :CD: TIME PERIOD	: LGTH : SEC :	SEC	: RATE	: START : DATE	 E	END	s:	PTS: WEEK:	DAYS	TOTE:
	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	ODE = 11 = 14		AGENCY EST#	= 1472						0
	11 * 105A-205A	0 %		\$100.00	9/23	ν.	9/23	г	NOS	Z	Н
	PROGRAM : CSI CON COM1: CSI										l'
SEP/12	2 21025.00							Č			

21025.00

CONTRACT TOTAL TOTAL SPOTS

* * * REP HEADLINE# 6328330 *** UNAPPROVED REV #2

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SEP20/12 20.12 *** WFSB-TV ***

:SPTS: : TOT: DAYS /WK: INVT **V**瓦EK :SPTS: END DATE START RATE •• SEC •• LOTE •• PERIOD TIME : CD: LINE#: :LINE#:REP

% WHPX WCCT 0% WCTX 0% WIIC 178 WVIT 158 WTNH 27% CABL 0% WFSB 41% MARKET TOTALS \$51,280

ACCURATE SHARES

SVC- NSI BOOKS- OCT/11 DEMOS- RA35+*

M-MAKEGOOD N-PROGRAM NAME L-LENGTH DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE

Y-DAYS Z-COMMENTS

X-LATE

T-TIME

CONTRACT

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

Alt Order # Contract / Revision 494635 06328330 **Product** DCCC Contract Dates Estimate # 09/18/12 - 09/24/12 1472 Advertiser Original Date / Revision Democratic Congressional Campaign Commi 09/21/12 / 09/21/12 Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office WFSB Heather Uttley HRP-WASHING Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 14 11 Agency Ref Advertiser Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e Type Spots	Amount
N 1 WFSB 09/21/12 09/24/12 Eyewitness News	12pm - 12:30PM	:30	NM 1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MF 1	<u>Rate</u> \$750.00			
			 :	
N 2 WFSB 09/21/12 09/24/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5:30pm - 6pm Rate	:30	NM 1	\$1,750.00
Week: 09/21/12 09/27/12 MF 1	\$1,750.00			
N 3 WFSB 09/21/12 09/24/12 Eyewitness News	6pm - 6:30pm	:30	NM 1	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate			¥,
Week: 09/21/12 09/27/12 MF 1	\$2,200.00			
N 4 WFSB 09/21/12 09/24/12 Eyewitness News Start Date End Date Weekdays Spots/Week	6:30am - 7am	:30	NM 1	\$1,100.00
Week: 09/21/12	<u>Rate</u> \$1,100.00			
N 5 WFSB 09/21/12 09/24/12 Inside Edition	7pm - 7:30pm	:30	NM 1	\$1,350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	,,,,		Q1,000.00
Week: 09/21/12 09/27/12 MF 1	\$1,350.00			
N 6 WFSB 09/21/12 09/24/12 CBS: THE EARLY SHOW	7am - 9am	:30	NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MF 1	<u>Rate</u> \$600.00			
N 7 WFSB 09/21/12 09/24/12 9am-10am	9am - 10am	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	\$500.00
Week: 09/21/12 09/27/12 MF 1	\$500.00			
N 8 WFSB 09/22/12 09/22/12 Criminal Minds	1135pm-1235am	:30	NM 1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121- 1	<u>Rate</u> \$525.00			
N 9 WFSB 09/22/12 09/22/12 7a-9a Sat. Eyewitness New		.20		2700.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$700.00
Week: 09/17/12 09/23/121- 1	\$700.00			
D 10 WFSB 09/23/12 09/23/12 Face the Nation/ Face the St	10:30am - 11:30am	:30	NM 0	\$0.00
N 11 WFSB 09/23/12 09/23/12 DELAYED CSI Miami	SA 135X-205X	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1	Rate			
	\$100.00			
N 12 WFSB 09/23/12 09/23/12 Jets Football	1:00pm - 7:00pm	:30	NM 1	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to stall on the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494635 /	Alt Order # 06328330
Contract Dates 09/18/12 - 09/24/12	Product DCCC	Estimate # 1472
Advertiser	0	riginal Date / Revision
Democratic Congress	ioni	09/21/12 / 09/21/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$8,000.00		1		
D 13 WFSB 09/23/12 09/23/12 CBS Sunday Morning	9:00am - 10:30am	:30	MM	0	\$0.00
N 14 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MFSS 1	11PM - 11:35PM <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 15 WFSB 09/23/12 09/23/12 Face the Nation/ Face the S Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12	tɛ10:30am - 11:30am <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 16 WFSB 09/23/12 09/23/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S 1	9:00am - 10:30am <u>Rate</u> \$1,100.00	:30	ММ	1	\$1,100.00
N 17 WFSB 09/23/12 09/23/12 Eyewitness News Weekend Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S 1	6am - 7am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
		Total	S	15	\$21,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	15	\$21,025.00	\$17,871.25
Totals	15	\$21,025.00	\$17,871.25

Signature:	Date:	
_		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shalt remain obligated to pay to station the amount of any bilts rendered by station within the time specified and untit payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shalt not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

* * * REP HEADLINE# 6328330 *** UNAPPROVED REV #1

ADV

みの知识の人 TEL# 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP

SEP20/12 14.21 ** WFSB-TV ***

CHYNGEC

SALESMAN REGIONAL (H) CTTLEX HEATHER MIKE FURMAN LOCAL **DFF.** # PRSN WA-CLASS: NATL. BUYER NAME SALES **REP.**# 20007 CONTRACT # 6328330 AMERICAN MEDIA Ŋ Z WASHINGTON, S ADV. NAME ISS/DCCC GREAT 3050 AGY. NAME ORDER # AGX

WK-1SEP24/12 FLIGHT DATES SEP18/12

INVOICE)

ORDER,

(LINE,

COMMENTS:

EST#1472

DCCC

PRDCT

CO-OP BILLING NEEDED ΑĄ STATE TAX CITY

14.21

SEP20/12

DATE

REVISED ORDER REP.

RATE CHANGED LNS 10, 13

COMPETITVE INFORMATION ADDED ADDED LN 1 TTL SAME

THANKS, MIKE FOR HEATHER O F K PLS

いるとは 194635

**** THIS IS A CASH IN ADVANCE SCHEDULE **** Ü Z O U

10 MIN SEP REQ DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE,

: TOTL: DAYS .. . WEEK :SPTS: /WK DATE END START DATE 1472 II AGENCY EST# RATE .. . SEC 겁 LOTE ADVERTISER CODE = PRODUCT CODE = 14 .. PERIOD TIME AGENCY AGENCY : CD: : LINDE#: · LHNE# : NEP

\$550.00 FACE THE NATION/FACETHE FACE THE NATION/FACETHE 30 1030A-1130A PROGRAM : œ 10

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9/23

9/23

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9/23

9/23

\$1,100.00 STATE STATE 30 900A-1030A μ 13

CBS SUNDAY MORNING PROGRAM : CON COM1: PROGRAM

* * * REP HEADLINE# 6328330 *** UNAPPROVED REV #1

AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER: WORKSHEET

CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

FAX# 703-516-9680

SEP20/12 14.21 *** WFSB-TV ***

: TOTI: SPTS: DAYS :SPTS: WEEK TANH /WK: END START DATE RATE •• SEC •• LGTH .. TIME PERIOD :CD: :LHNE# :LINE#:REP

NEWS PROGRAM : CON COM1: PROGRAM

21025.00 SEP/12

21025.00 CONTRACT TOTAL TOTAL SPOTS

SCN

9/23

9/23

\$400.00

0

600A-700A

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15

WHPX WCCT 0% WCTX 0% WTIC 178 WVIT 15% WINH 27% CABL 0% WFSB 41% MARKET TOTALS \$51,280

%

ACCURATE SHARES

OCT/11 SVC- NSI BOOKS-DEMOS- RA35+*

L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

*-MULTIPLE M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CONTRACT

(Wisibeom)

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	ulalaa		All Order	
	l'	VISION		All Order #	<u> </u>
	494635	1		06328330	
Product					
DCCC					
Contract Dates	Estimate #		Ī		
09/18/12 - 09/24/12	1472				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
Democratic Congression	al Campalgn	Commi	0	9/20/12	/ 09/20/12
,	Billing Cycle	Billing	Cale	<u>ndar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	ıl Ex	<u>recutive</u>	Sales Office
	WFSB	Heathe	r Ut	tley	HRP-WASHING
	Special Handl	ing			
İ					
,	<u>Demographic</u>				
	Adults 35+				
İ					
				j	
ļ	DB#	Advertis	ser (Code	Product Code
		11			14
	Agency Ref		Ţ,	Advertiser	Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 12pm - 12:30PM WFSB 09/21/12 09/24/12 Eyewitness News NM \$750.00 Spots/Week Start Date End Date Weekdays Rate \$750.00 Week: 09/21/12 09/27/12 1 2 WFSB 09/21/12 09/24/12 Eyewitness News 5:30pm - 6pm :30 NM \$1,750.00 1 End Date Start Date Weekdays Spots/Week Rate Week: 09/21/12 09/27/12 M---F--\$1,750.00 WFSB 09/21/12 Eyewitness News :30 NM 09/24/12 6pm - 6:30pm 1 \$2,200.00 Start Date End Date Spots/Week Weekdays 1 4 1 Rate Week: 09/21/12 \$2,200.00 09/27/12 M---F--1 WFSB 09/21/12 09/24/12 **Eyewitness News** 6:30am - 7am :30 NM \$1,100.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/21/12 09/27/12 \$1,100.00 WFSB 09/21/12 09/24/12 7pm - 7:30pm :30 NM Inside Edition 1 \$1,350.00 Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 09/21/12 \$1,350.00 09/27/12 **CBS: THE EARLY SHOW** WFSB 09/21/12 09/24/12 7am - 9am :30 NM \$600.00 1 End Date Weekdays Spots/Week Start Date Rate \$600.00 Week: 09/21/12 09/27/12 1 WFSB 09/21/12 09/24/12 9am-10am 9am - 10am :30 NM 1 \$500.00 Weekdays Spots/Week Start Date End Date Rate Week: 09/21/12 09/27/12 \$500.00 M---F--WFSB 09/22/12 09/22/12 1135pm-1235am :30 Criminal MInds NM \$525.00 Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 09/17/12 09/23/12 \$525.00 WFSB 09/22/12 09/22/12 7a-9a Sat. Eyewitness New 7am-9am :30 NM \$700.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/17/12 09/23/12 \$700.00 10 WFSB 09/23/12 Face the Nation/ Face the Str10:30am - 11:30am :30 09/23/12 NM 0 \$0.00 11 WFSB 09/23/12 09/23/12 CSI Miami 1235am-135am :30 NM \$100.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$100.00 N 12 WFSB 09/23/12 09/23/12 Jets Football 1:00pm - 7:00pm :30 NM 1 \$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision	Alt Order #
	494635 /	06328330
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	DCCC	1472
Advertiser	<u> 0</u>	riginal Date / Revision
Democratic Congression		09/20/12 / 09/20/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	ate Types	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$8,000.00				
D 13 WFSB 09/23/12 09/23/12 CBS Sunday Morning	9:00am - 10:30am	:30	NM	0	\$0.00
N 14 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MFSS 1	11PM - 11:35PM <u>Rate</u> \$1,400.00	:30	MM	1	\$1,400.00
N 15 WFSB 09/23/12 09/23/12 Face the Nation/ Face the S Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	t:10:30am - 11:30am <u>Rate</u> \$550.00	:30	MM	1	\$550.00
N 16 WFSB 09/23/12 09/23/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	9:00am - 10:30am <u>Rate</u> \$1,100.00	:30	ММ	1	\$1,100.00
N 17 WFSB 09/23/12 09/23/12 Eyewitness News Weekend	6am - 7am <u>Rate</u> \$400.00	:30	MM	1	\$400.00
		Totals		15	\$21,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	15	\$21,025.00	\$17,871.25
Totals	15	\$21,025.00	\$17,871.25

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to stallon the amount of any bills rendered by stallon within the time specified and until payment in full is received by stallon. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to stallon. Stallon will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6328330 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

FAX# 703-516-9680

SEP20/12 12.58 *** WFSB-TV *** AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

SALESMAN REGIONAL E E XETLLD. HEATHER BUYER NAME MIKE FURMAN LOCAL OFF.# PRSN WA-CLASS: NATL. SALES **REP.**# 20007 CONTRACT # 6328330 AMERICAN MEDIA D C Z WASHINGTON, SŢ ADV. NAME ISS/DCCC 3050 K GREAT AGY. NAME ORDER # # ADV AGY.

HMAOHCE) ORDER, (LINE) COMMENTS: EST#1472 DCCC PRDCT

SEP24/12 FLIGHT DATES SEP18/12

TAX STATE Ţ CITX

CO-OP BILLING NEEDED

Order # 4920

12.58

SEP20/12

DATE

TTL 21025 @ 14X WILL UPDATE SHORTLY WITH COMPETITIVE PLS CFM ORDER NEW REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** THANKS, MIKE FOR HEATHER

Ü

OON

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

TOT:		г	
WEEK : DAYS		й ,	
END :SPTS: WEEK DATE : /WK: INVT		Н	
: END : DATE		9/24	
: START : DATE	1472	9/21	
RATE	AGENCY EST#	\$750.00	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : :LINE#: : : : :	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	1 1200N-1230P 30	PROGRAM : EYEWITNESS NOON NEWS CON COM1: EYEWITNESS NOON NEWS

EYEWITNESS NEWS EYEWITNESS NEWS PROGRAM : CON COM1: PROGRAM

530P-600P

N

Й, М

Н

9/24

9/21

\$1,750.00

30

REP HEADLINE# 6328330 *** ORIGINAL REV#0 ***

SEP20/12 12.58 *** WFSB-TV *** REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK!!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

	TIME PERIOD :	LGTH : SEC	: RATE	: START : DATE	: END : DATE	SPTS: : /WK:	WEEK : INVT :	DAYS	TOT:
m	600P-630P	30	\$2,200.00	9/21	9/24	1	Σ. (μ		ĺ
PROGRAM CON COM1	: EYEWITNESS NEWS : EYEWITNESS NEWS								
4	630A-700A	30	\$1,100.00	9/21	9 4 4	н	Ţ		
PROGRAM CON COM1	: EYEWITNESS NEWS: EYEWITNESS NEWS						1		
ഗ	700P-730P	30	\$1,350.00	9/21	9/24	Н	ţı Z		
PROGRAM CON COM1	: INSIDE EDITION : INSIDE EDITION		,			I			
v	700A-900A	30	8600.00	9/21	9/24	Н	≥ 11,		
PROGRAM CON COM1	: CBS THIS MORNING : CBS THIS MORNING	<i>የ</i> ስ የስ					1		
7	900A-1000A	90	\$500.00	9/21	9/24	Н	∑ 14		
PROGRAM CON COM1	: LIVE WITH KELLY : LIVE WITH KELLY		•						
ω	1135P-1235A	30	\$525.00	9/22	9/22	Н	T.A.S.		
PROGRAM CON COM1	: CRIMINAL MINDS : CRIMINAL MINDS						}		
σı	700A-900A	30	\$700.00	9/22	9/22	н	E d v		
PROGRAM CON COM1	EYEWITNESS NEWS: EYEWITNESS NEWS	SAT SAT					1		
10	1030A-1130A	30	\$1,100.00	9/23	9/23	Н	S.		
PROGRAM CON COM1	: FACE THE NATION, : FACE THE NATION,	NATION/FACETHE STANATION/FACETHE STA	STATE RSSO				; ; ;		
11	1235A-135A	30	\$100.00	9/23	9/23	Н	SUN		
PROGRAM :	NUMBERS								

REP HEADLINE# 6328330 *** ORIGINAL REV#0 ***

FAX# 703-516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP20/12 12.58 *** WFSB-TV ***

LINE#:REP	REP CD:	TIME PERIOD	: LGTH :	SEC : RATE						
	# HARI	•	•		. DATE	DATE	SFTS: WEEK	WEEK :	DAYS	HOTE:
	12	425P-730P	30	\$8,000.00	9/23	9/23	-	10	Milo	
	PROGRAM : CON COM1:	: NY JETS @DOLPHINS 1: NY JETS @DOLPHINS	ន ខ្លួ				ł	ก์	3	Н
	13	900A-1030A	30	00.036\$	9/23	9/23	-	b	i i	,
	PROGRAM :	: CBS SUNDAY MORNING 1: CBS SUNDAY MORNING	D CO H N CO H N CO	B//60			i	ก์	3	H
	14	11002-11352	0 8	\$1,400.00	9/21	9/24	.	Ĺ) [,
	PROGRAM :	11P EYEWITNESS 11P EYEWITNESS	NEWS NEWS				I	4	4	⊣
SEP/12	21025.00	2.00					CO	CONTRACT TOTAL		21025.00
								TOTAL SI	SPOTS	14

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- OCT/11 DEMOS- RA35+*

CONTRACT

Wisbeom)

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	vision	Ī,	Alt Order #	ŧ
	494635	1		06328330	
Product			l.		******
DCCC					
Contract Dates	Estimate #		П		-
09/18/12 - 09/24/12	1472		- [
<u>Advertiser</u>			Orig	inal Date	/ Revision
Democratic Congression	al Campaign	Commi	09	9/20/12	/ 09/20/12
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	ıt Ex	ecutive	Sales Office
	WFSB	Heathe	r Utt	ley	HRP-WASHING
	Special Hand	ling		· ·	
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	Demographic				
	Adults 35+				
1	IDB#	Advertis	ser C	ode	Product Code
		11			14
	Agency Ref		IA	dvertiser l	Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 09/21/12 09/24/12 12pm - 12:30PM Eyewitness News :30 NM \$750.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 09/21/12 09/27/12 M---F--\$750.00 WFSB 09/21/12 09/24/12 **Eyewitness News** 5:30pm - 6pm :30 NM 1 \$1,750.00 Start Date End Date Spots/Week Weekdays 1 1 2 1 Rate Week: 09/21/12 09/27/12 M---F--\$1,750.00 WFSB 09/21/12 09/24/12 6pm - 6:30pm Eyewitness News :30 NM \$2,200.00 1 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/21/12 \$2,200.00 09/27/12 WFSB 09/21/12 09/24/12 **Evewitness News** 6:30am - 7am :30 NM 1 \$1,100.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/21/12 09/27/12 \$1,100.00 Inside Edition WFSB 09/21/12 09/24/12 7pm - 7:30pm :30 NM 1 \$1,350.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/21/12 09/27/12 M--- F--\$1,350.00 WFSB 09/21/12 6 09/24/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 1 \$600.00 Start Date Weekdays End Date Spots/Week Rate Week: 09/21/12 09/27/12 M---F---\$600.00 WFSB 09/21/12 09/24/12 9am-10am 9am - 10am :30 NM 1 \$500.00 End Date Start Date Spots/Week <u>Weekdays</u> <u>Rate</u> Week: 09/21/12 09/27/12 \$500.00 WFSB 09/22/12 09/22/12 Criminal Minds 1135pm-1235am :30 NM 1 \$525.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$525.00 WFSB 09/22/12 09/22/12 7a-9a Sat. Eyewitness New 7am-9am :30 NM \$700.00 **End Date** Start Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$700.00 Face the Nation/ Face the Str10:30am - 11:30am WFSB 09/23/12 09/23/12 :30 NM 0 \$0.00 09/23/12 WFSB 09/23/12 **CSI Miami** 1235am-135am :30 NM \$100.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$100.00 12 WFSB 09/23/12 09/23/12 Jets Footbatt 1:00pm - 7:00pm :30 NM 1 \$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494635 /	Alt Order # 06328330
Contract Dates 09/18/12 - 09/24/12	Product DCCC	Estimate #
Advertiser Democratic Congress	i	riginal Date / Revision 09/20/12 / 09/20/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$8,000.00				
D 13 WFSB 09/23/12 09/23/12 CBS Sunday Morning	9:00am - 10:30am	:30	NM	0	\$0.00
N 14 WFSB 09/21/12 09/24/12 Eyewitness News Start Date	11PM - 11:35PM <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
Both contractions are assumed an experience of the contraction of the		Totals		12	\$18,975.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	12	\$18,975.00	\$16,128.75
Totals	12	\$18,975.00	\$16,128.75

Signature:	Date:	
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